

Lauren Kozeny

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I'm a full stack developer with over a decade of experience translating UI/UX wireframes and project needs into performant, accessible, and search-optimized code. I'm passionate about building digital experiences that are cleanly written, beautifully executed, and user-centered.

EXPERIENCE

Facilities Management eXpress, Web Developer — Columbus, OH (*Remote*)

July 2022 - Present

- Sole web developer on the Digital Experience team, responsible for building and maintaining FMX's marketing website and digital properties.
- Develop new features, landing pages, and UX enhancements to support marketing, growth, and customer experience initiatives, including building dynamic components with React.
- Architected internal API logic for user profile personalization, integrating data from multiple sources (Marketo, firmographic services, browsing data).
- Manage WordPress infrastructure, including core updates, plugin maintenance, security best practices, and performance optimization.
- Lead platform governance, setting technical standards and advancing WordPress development practices to align with the broader community.
- Conduct user interviews and user research to inform UX decisions, validate marketing hypotheses, and drive website strategy improvements.
- Implement and maintain Google Analytics 4 (GA4) and Google Tag Manager (GTM) for accurate data collection and performance insights.
- Write and maintain automated tests to improve code reliability and ensure scalable site performance.
- Collaborate cross-functionally with marketing, design, and product teams to launch scalable, high-performing digital experiences.

ThoughtProcess Interactive, Frontend Developer — St. Charles, MO

October 2020 - July 2022

- Built and maintained WordPress, Shopify, and Sylius websites with a focus on frontend development using JavaScript, CSS, and PHP.
- Conducted accessibility audits and remediations to ensure compliance with WCAG standards across new builds and legacy sites.
- Modernized and maintained legacy ecommerce sites built on a custom CMS platform.
- Estimated level of effort for new projects and feature requests.
- Managed staging site setup, deployment processes, and pull request

TECHNICAL SKILLS

PHP
HTML5
CSS3
Sass/Scss
JavaScript and jQuery
WordPress / WP-CLI
Cloudflare workers
Twig
Vue / Vuex
React
Shopify / Liquid
Git
NPM and Composer
Accessibility (WCAG standards, audits, remediation)
Gulp
MYSQL
GraphQL
\$Bash
Figma
Sketch
Photoshop
Microsoft Clarity
New Relic Certified

EDUCATION

University of Missouri
Columbia, 2012 — B.A.
English, Business minor

reviews.

- Conducted QA testing and debugging to ensure site performance and reliability.

Fruition, Senior WordPress Developer — *Denver, CO*

May 2020 - August 2020

- Developed fully custom WordPress themes using a Twig-based componentized starter theme.
- Handled maintenance requests and project estimates for existing client sites.
- Led deployments within Bedrock and Composer-based WordPress environments.
- Mentored junior developers and supported team skill growth.

MediaNews Group, Senior WordPress Developer — *Denver, CO*

August 2019 - May 2020

- Maintained and built new features for 60+ WordPress sites owned by MNG newspapers.
- Developed and maintained a React-based universal dashboard interfacing with GraphQL databases.
- Worked within an Agile team to address journalist requests, focusing on scalability, accessibility, and compliance.
- Led initiative to upgrade all sites to support WordPress's native Page Builder.

BLKDG, WordPress Developer — *Denver, CO*

November 2017 - August 2019

- Translated mockups into custom WordPress themes and plugins, occasionally incorporating Vue or React via the REST API.
- Integrated third-party APIs like Salesforce and Instagram into custom builds.
- Conducted accessibility audits and optimized websites for WCAG compliance, performance, and SEO.
- Collaborated closely with design teams to create mobile-first, interactive user experiences.

Fruition, Developer — *Denver, CO*

February 2016 - August 2017

- Built and supported custom WordPress themes for dozens of client sites.
- Maintained security and performed regular updates for a portfolio of 100+ WordPress websites.
- Integrated third-party APIs and introduced prototyping into the development process to streamline revisions.

Freelance, Developer — *St. Louis, MO*

June 2013 - February 2016; August 2017 - November 2017

- Designed and built responsive WordPress, Shopify, and static HTML websites for small businesses.